

Intervento Trenitalia:
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Electronic Ticketing: enabling technologies for integrated services in local and regional transport

Electronic Ticketing is quickly developing worldwide, especially on high density urban areas. The increasing citizens demand for mobility, the fragmentation of transport operator, the need for travellers, especially commuters, to combine buses, trains, underground to reach the destination, all requires an integration effort either in fares systems and in information systems. Local transport authorities are addressing this integration issue, pushing operators towards the adoption of Electronic Ticketing on metropolitan areas. In a long term, the technology will not only facilitate citizens in commuting, but it will allow local governments a better “mobility planning”. Trenitalia, as a nationwide train operator, is playing as a leader in the development of the Electronic Ticketing, seeking for systems integration, and in a near future, for the possible implementation of other services on the Electronic Ticketing smart card support.